

College Knowledge

Pop-Up Class FAQ's

What is a College Knowledge Pop-Up Class?

A College Knowledge Pop-Up Class is an opportunity for small groups to come together to learn about various aspects of the college admission process. In the comfort of an individual's home, friends and family convene to learn about the ins and outs of the college process. They can learn everything from understanding the process (and when to do what) to tips on finding private scholarships and getting organized.

What happens at a Pop-Up class?

Friends gather a few minutes before the event and can enjoy conversation, browse books for sale, and maybe grab a drink or snack. Once the presentation begins, they take notes and ask questions---just like a real class. There are also drawings for college-related items. The goal is a fun, laid-back way to learn.

Who should come to a College Knowledge Pop-Up Class?

Both students and parents are encouraged to register. It's important everyone is on the same page and learn everything they can about the college process. The host, however, will ultimately determine who is on the guest list. The host can make it a student/parent class, parents-only class, or choose to make it a girls' night mom event. In any situation, the goal is to LEARN and have fun going to class!

Can we choose what we learn about in the class?

Yes. The host will be given a menu of possible class topics and will choose the desired topic in advance for the group. You will know the topic(s) before you register.

How much does it cost to host a Pop-Up Class?

Each individual the host invites to the party pays for their own registration so there is no out-of-pocket expense to the host unless they want to provide snacks and beverages for their guests.

What are the benefits of being a host?

The hosts do the lion's share of the work—cleaning their house, opening their home, sending invites, and potentially offering food—so they should get some benefits! Each host gets to attend for free and can also receive bonuses if certain attendance levels are met. As an example, they might receive a free book or a discounted college counseling session for their student. Details are outlined on a separate page.

How many people come to a Pop-Up Class?

The minimum for a pop-up class is 5 PAID registrants for an hour class and 7 PAID registrants for a two-hour class. The host sets the maximum based on space available. Registrations and payments are due in advance.

I want to host a College Knowledge Pop-Up Class! What do I need to do?

Contact Joann to find a date that works for everyone. She will provide a registration link for you to send your friends. She handles the registration and payment process so it's super easy for you! You will need to provide some basics for your party (see info sheet for details), choose the topic(s) for your class lesson, and then decide if you want to provide food for your guests. That's it! You can reach Joann at joann@cct-stl.com or call 314-384-3134.

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Learn...

ABOUT VARIOUS ASPECTS OF THE COLLEGE ADMISSION PROCESS IN A SMALL GROUP SETTING IN A HOME ENVIRONMENT

Pop-Up Class

Choose...

LESSONS FROM THE MENU THAT WILL PERSONALIZE THE GROUP'S LEARNING

Affordable...

COSTS LESS THAN TRADITIONAL COLLEGE COUNSELING WITH NO CONTRACTUAL OBLIGATIONS

Enjoy...

LEARNING IN A RELAXED ATMOSPHERE THAT FITS YOUR SCHEDULE WITH FRIENDS AND GREAT CONVERSATION

Benefits...

HOST BENEFITS MAY INCLUDE...

- FREE REGISTRATION FOR YOU & IMMEDIATE FAMILY
- FREE OR DISCOUNTED BOOKS OR SESSIONS
- CHOOSE THE TOPIC FOR THE LESSON(S)